

# MARKETING

PARTNERSHIPS

**BOOM BOX**  
Music That Moves



BOOM BOX IS A PROJECT BY NIAGARA'S OWN DJ MARINKO

# BOOM BOX



Boom Box is a self-contained mobile DJ sound stage built on the back of a vehicle, bringing high-energy, professional DJ experiences. Boom Box quickly turns any space into a unique music venue.

More Than Music, Boom Box is a Moving Attraction delivering:

- Club-quality sound to where the people are
- A visual centerpiece for events and brand activations
- Brand appropriate performances
- Experienced crowd engagement
- A very unique social media friendly DJ experience

# OUR VIBE



Brands can integrate through:

- Vehicle branding & wraps, event signage, motion graphics
- Speaker & stage branding & DJ booth signage
- Event co-branding, brand activations & product launches
- Social media mentions & content

Brands become a central part of the event experience.

- High-impact mobile visibility
- Repeated exposure across multiple events
- Organic and memorable social media moments
- Association with music, energy, and community
- A premium, professional presentation

People don't just hear Boom Box, they feel the vibe and share it!

# THE REACH

An estimated 250,000 people will be entertained by Boom Box at events in 2026. With 250,000 additional impressions from social media & the vehicle driving to events throughout Niagara & Greater Toronto Hamilton Area. Total reach of approximately 500,000 people.

We're moving fast and sponsor brands move with us!

2025 was our proof of concept with 3 incredible events: Niagara 5000 Luxury Car & Aircraft Show, Vineyard Terrace Sessions with Pharmacia at Stratus Vineyards and Twisted Supper Market with Fat Rabbit at Flat Rock Cellars.

We have confirmed our season debut at Geary Art Crawl in Toronto on March 7th & 8th, and we are in discussions for many more events including: 75th Anniversary of the Niagara Grape & Wine Festival, FIFA 2026, Electric Island, The City of Niagara Falls, Hamilton's Supercrawl, Do West Fest in Toronto, and Stackt Market Toronto to name a few.

Get in touch if you want Boom Box at your event!

Boom Box is ideal for:

- Festivals
- Parades
- Brand activations
- Supper Markets
- Sports & tailgating events
- Product Launches
- Conferences

# THE INVESTMENT

We are actively seeking 2026 sponsorship partners to align with our growing mobile entertainment platform.

Title Sponsor - \$10,000 including one signature event

Full System Sponsor - \$5,000 and 50% off a signature event

Bass Bin Sponsor - \$2,500 and 25% off of a signature event

Tweeter Sponsor - \$1000 and 10% off of a signature event

Sponsor - \$500

All sponsors get their logos on Boom Box, free entry to select events, social media tags. We want to work with you to ensure that your investment is a marketing partnership and in line with your goals.

Events and brand activations are individually priced and depend on a number of variables. Contact us for a quote.

Let's Boom!

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